

# Careers Education Workshop – 1st July 2014

Improving the employability of students through  
quality careers education.

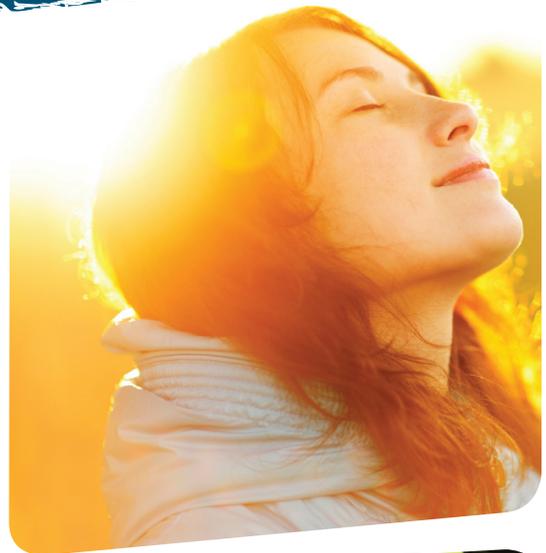
## Join Inspira for a free one day workshop at Rheged.

The workshop will help you plan, design, implement and measure a value for money CEIAG programme which meets statutory guidance requirements and gives your students the best head start for a successful and satisfying career.

**“Only one in five schools were effective in ensuring that all its students in Years 9, 10 and 11 were receiving the level of information, advice and guidance they needed to support decision-making.”**

Ofsted - Going in the right direction

This workshop is aimed at Head Teachers, Heads of Year, Work Based Learning coordinators, and school staff with responsibility for careers and work related activities.



Career  
Management

Space is limited so please confirm your place,  
using reference careersew.

Call: 01931 711300 email: [info@inspira.org.uk](mailto:info@inspira.org.uk)  
[www.inspira.org.uk](http://www.inspira.org.uk) Twitter: [InspiraCumbria](https://twitter.com/InspiraCumbria)

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# Topics to be covered:

- **Policy Updates** - How does the updated statutory guidance for governing bodies, schools leaders and school staff relate to Careers Guidance and Inspiration? How do these changes affect provision in your school?

- **CEIAG Planning** - We will explore how to develop a map of current and future curriculum programme needs linked to employability and opportunity preparation - ensuring career guidance links to career preparation, employability skills and local need skills shortages.

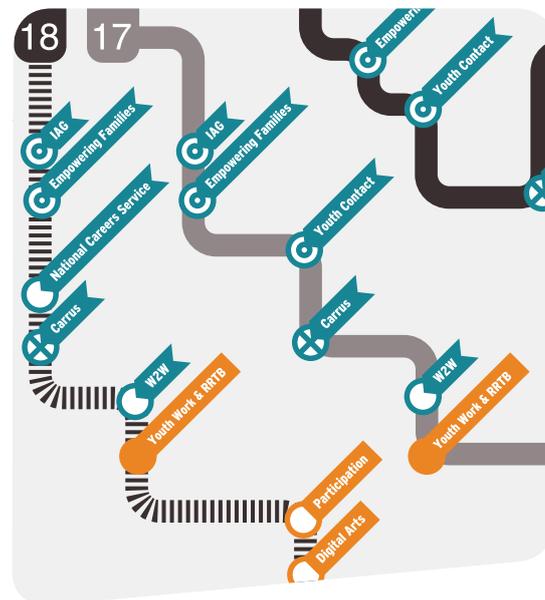
- **CEIAG Curriculum Design** - We will use a range of careers education and work related learning delivery models and content to refresh your own thinking and stimulate new ideas. Such as how to use local employers to help with students' motivation, aspiration and decision making, and incorporating programmes like National Citizen Service into the curriculum.

- **CEIAG Implementation** - You will learn how to support students' decision-making using labour market information, and know how to enhance students' success by ensuring they understand what is required to be "Work Ready". The benefits of using career readiness Psychometric tools will also be explored.

- **Quality Award** - We will consider the benefits of achieving "Inspiring IAG", a nationally validated quality award for schools which provides a good practice framework and recognition for high quality Careers Education, Information and Guidance.

- **Measure Results** - You will learn how to understand and use progression routes and the destination data cycle to evaluate and continually improve outcomes for students.

**"A small number of the schools visited demonstrated that it is possible for any type of school to provide very effective careers guidance. In these schools, leaders and governors had made careers guidance a high strategic priority."** Ofsted - Going in the right direction



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